

Visitor Centers

Museums and Science Centers

Themed Attractions

Product Presentations

PROJECTS

Visitor Centers

Communication Centers • Customer Experiences • Roadshows • Permanent Installations • Showrooms • Brand Experiences



TIWAG-Tiroler Wasserkraft AG, Austria

Hüttinger was awarded the contract to develop an implementation concept for the design of visitor centers at eight hydro-electric power plant locations. Within this first phase of the project, the Infopoint Gepatsch, the visitor center Silz, a tour through the hydro-electric power plant Silz, and the visitor center Kühtai were conceptualized, developed, built and opened in July 2013.



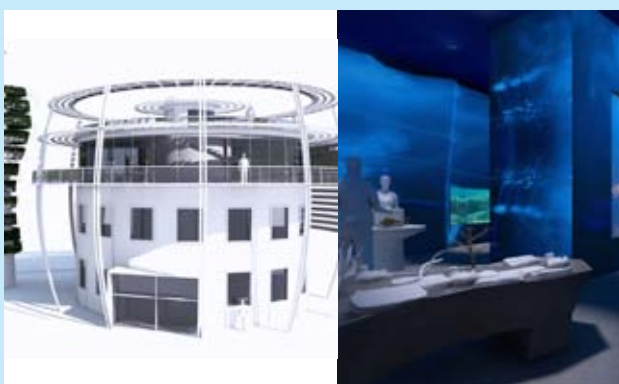
City of Nuremberg, Germany

Hüttinger was awarded the contract to develop, design and build *The Wondrous World of Wagner* – a mechanical theatre. Learn more about Richard Wagner within just nine and a half minutes: While passing by, people learn a little more about the composer of *The Mastersingers of Nuremberg* in a playful way because the mechanical theatre stages a short biography of him. *The Wondrous World of Wagner* opened its doors to the public in June 2013.



Škoda Auto Polska S.A., Poland

Škoda Auto Lab - Innovative Safety Center is a high-tech and family-friendly mobile safety center. It aims to increase safety on roads and to reduce the number of accidents through automotive education in a broad sense, showing how contemporary car safety systems work. *Škoda Auto Lab* is accommodated in spherical tents and will be on show in four Polish cities. Hüttinger developed the conceptual design, designing and building the *Škoda Auto Lab*.



Municipal Unitary Enterprise of the City of Khabarovsk "Vodokanal", Russia

The proposed ECO Center, located on the north bank of the Amur river, shall become a glittering treasure trove of the city of Khabarovsk. It will feature a wide range of learning experiences, ranging from the study of the Amur habitat and the technology employed in the processing of drinking water to the discovery of the impact on our daily lives. Hüttinger and their partner, Alexey Zemko, conceptualized and designed the center, which is due to open in 2014.

Haus Ruhrnatur, Germany
Wind, Water, Sun - Renewable energies mirrored by biomimetics

GEN energija d.o.o., Slovenia
Visitor Center of a nuclear power plant in Krško

JUFA Campus Futura, Austria
Hands-on exhibits for the indoor and outdoor areas

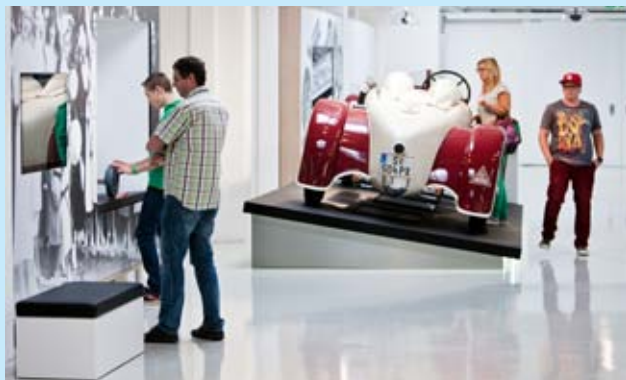
Gazprom transgaz Yugorsk LLC, Russia
Concept, design & build of an Information Exhibition Center

Axpo AG & Umwelt Arena AG, Switzerland
Concept development and construction of theme islands for a showroom



Museums and Science Centers

Interpretive Centers • Education Centers • Science Centers • Discovery Centers • Children's Entertainment Centers • Toddler Areas



Dvoryets Shkolnikov, Kazakhstan
Master plan, conceptual design, design & build of National Interactive Park

Petrosains, Malaysia
Design and build of StreetSmart

Glasgow Science Centre, UK
Design and build of BodyWorks

Bahrain Science Center, Kingdom of Bahrain
Conceptual design, design and build

TELUS Spark, Canada
Design and build of Being Human



fahr(T)raum - Milestones of Mobility, Austria

This museum focuses on the human dream of individual mobility and the endeavors of Ferdinand Porsche to gradually turn these dreams into reality. *fahr(T)raum* maintains the values of the past by addressing the needs of the automobile genius Porsche and by telling a whole story about each car, in which the visitor can participate both actively and interactively. We were awarded the contract for devising a master plan and the conceptual design, followed by a design and build contract. *fahr(T)raum* was opened to the public in June 2013.

Centrum Nowoczesności Młyn Wiedzy, Poland

At the end of 2012, we were awarded the contract for the development, design and construction of a giant Foucault pendulum and the gallery *Rzeka - The River*. The heart of the new Science Center is now Poland's longest continuously swinging Foucault pendulum. The *Rzeka* gallery represents the huge, stylized water course of the Vistula river, from its spring to its mouth. It is currently the largest interactive water-course exhibit in Poland. The new Science Center was officially opened to the public in November 2013.

Liaoning Science and Technology Museum, China

In May 2012, Hüttinger was awarded the contract for the master plan, schematic design, detailed design and consultancy for the construction and installation of the *Creation and Experience* Gallery within the LSTM in Shenyang. Interactive exhibits as well as a functional design concept were chosen, specifically adapted to and arranged for a high-class exhibition hall, featuring more than 150 exhibits on an area of 3.500 sqm. This contract was followed by a design and build contract. The museum is due to open in summer 2014.

TÜBİTAK, Turkey

The Scientific and Technological Research Council of Turkey (TÜBİTAK) is the leading agency responsible for the management, funding and conducting of research in Turkey. TÜBİTAK initiated a *Science Center Establishment Call* to raise the awareness of the importance of science centers in increasing public interest in science and to promote the establishment of new science centers nationwide. Hüttinger was involved in the fabrication of galleries within the Science Centers in Konya and Kocaeli.

Themed Attractions

Leisure Parks • Themed Entertainment • Zoos • Play Features • Brand Worlds



Madurodam, The Netherlands

During the refurbishment in the run-up to the 60th anniversary of the park, the exhibition concept received a more modern and interactive design in order to meet the demands of new generations of visitors. Hüttinger was awarded the contract for the development, as well as designing and building the interactive elements for MD 2.0, the modernized Madurodam Miniature Park.



Parc du Futuroscope, France

On the occasion of the 25th anniversary of the park, the existing Jardin de l'Europe was transformed into the *Jardin des Energies*, an energy garden with seven new subject areas. Hüttinger developed interactive outdoor exhibits and experiences focussing on the themes sun, wind, earth, hydrogen and biomass.



Sensapolis, Germany

Created as a great place to "hang out" for kids and families, Sensapolis is a welcoming playground of laughter, discovery and social interaction. Role-playing, fantasy spaces, intriguing and entertaining interactive installations and exhibits inspire visitors to play with purpose and learn through the joy of doing. Hüttinger was awarded the contract to deliver a large interactive water park and an interactive science exhibition.



Hotel Drei Raben Garni GmbH, Germany

Hüttinger was awarded the contract to transform the traditional family-operated Drei Raben Hotel into a state-of-the-art theme hotel. The methods used and the realization of the topics are modern, the contents easy to remember and connected by one central theme.

Playmobil FunPark, Germany

Design and fabrication of interactive exhibits

Compagnie des Alpes, France

Interactive exhibitions for the *Fun House* and *Kermesse du CO₂* at Le Bioscope

Klimahaus Bremerhaven, Germany

Interactive exhibits for BEAN Klimahaus Bremerhaven 8° Ost

Audi AG, Germany

Audi Brand Experience Pavilion at VW Autostadt



Product Presentations

Exhibits for Trade Shows, Expositions and Special Events •
Preparation of Original Components • Interactive Multimedia
Information Systems



Shanghai General Motors Co. Ltd, China

In May 2012, Hüttinger was awarded the contract for working out the conceptual design, designing and building an interactive cutaway model of the new Buick Encore. Within Auto Guangzhou, China's 10th International Automobile Show, the Encore model was presented to the public for the first time at the end of November 2012.



Schaeffler Technologies GmbH & Co. KG, Germany

Hüttinger was awarded the contract for the design and construction of the special exhibit *Concept Bike* in October 2012. Presented in a stylized, leaned-over motorcycle, visitors can discover its components. Touch screens offer information about the mode of operation and the interaction of the propulsion systems as well as the individual products.



Russkaya Mednaya Kompaniya, Russia

In May 2013, we were awarded the contract to develop and build an interactive model of the Mikheevsky copper mine. The realistic model is combined with augmented reality, using iPads to access information about the mine, to activate the mechanical copper production process and to enable visitors to interact with certain parts of the exhibit. The model of the copper mine has been on show since July 2013.



Vossloh AG, Germany

In June 2012, Hüttinger was awarded the contract to develop and construct interactive exhibits on the subject of damping vibrations and sounds with EPDM Systems. The exhibits will be on show at fairs from the beginning of March 2013.

Webasto AG, Germany
Interactive on the topic of car heaters

MAN Diesel & Turbo SE, Germany
Design and build of a hands-on powerhouse

DENSO International Europe, The Netherlands
Interactive A/C compressor for trade shows

BSH Bosch und Siemens Hausgeräte GmbH, Germany
Interactive game presenting the *TwistPad*

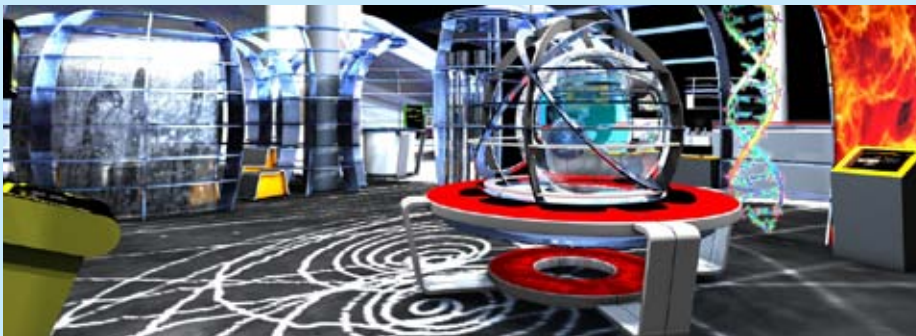
Continental Automotive Group, Germany
Design and build of the special exhibit *Continental Powertrain*



Profile

Hüttinger is a one-stop shop for exhibition planning, design and fabrication, working for clients throughout Europe and on an international scale. We develop exhibitions that promote exploration and understanding through multi-sensory experience.

Our preferred method of working is the design-and-build approach. This, together with a large in-house capacity, enables us to plan and provide turnkey solutions within a single project cycle, resulting in time savings, cost savings and, ultimately, a far more satisfactory exhibition. The essential prototyping is integral to the entire process. As a result, our clients get the best value for their money. Where the design-and-build approach is not the preferred option, we are happy to work as designers or fabricators, bidding separately for the different project phases.



The Management System Standard certified by DNV conforms to ISO 9001:2008

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Key figures

Office space: 1,700 m²
Workshop space: 4,300 m²
Permanent staff: 100

Concept

- Blue sky charrettes
- Feasibility studies
- Conceptual master planning
- Storyboards, books and fundraising tools
- Architectural programming
- Operational planning
- Budget planning

Design

- Content development and research
- Writing and full graphic design
- Space layout and architectural interiors
- Interpretive (storytelling) design
- Fly-through computer models
- Interactive media development
- Exhibit plans and specifications

Fabrication

- Custom A/V and multimedia
- Exhibit prototyping and evaluation
- Project supervision and management
- Fabrication and installation of exhibits
- Commissioning and staff training
- Maintenance
- Spares and repairs
- Upgrades and retrofits
- Dismantling and storing of trade-show exhibits

Emanuel Hüttinger
1885 –1953



Lucius Hüttinger
1913 –1963



Gisa and Kurt Hüttinger
1943



Jörg Hüttinger
1968



Axel E. Hüttinger
1970

